



visual skills school

PHOTOGRAPHY & DESIGN COLLEGE



certificate - intensive creative photography course

Visual Skills School (Pty) Ltd 2011/005518/07
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ACCREDITED BY MICTSETA

Member of the Quality Council for Trades and Occupations (QCTO)

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intensive photography course - introduction

VSS's fully accredited part time ten week photography course leads to a part qualification (SAQA US Certificate), and credits towards a National Certificate: Photography, should you wish to pursue it and turn this into a career.

Photography is but one of the elements of effective visual communication, but it certainly has the most definitive impact on the bigger picture! Making an image is, however, much more than setting your DSLR on "P" and pressing the button...

Cameras and processes have changed radically,
however, photography has not changed!

The science and technique of photography is not something one knows - it is something one learns. Creative photography does not fall from the sky - one has to develop one's imagination, learn composition and proper manipulation of images to achieve the effect that inspires awe and admiration.

This course endeavors to teach you the technical skills, as well as create opportunities for application of these skills in a multitude of genres, including available light, nature, wildlife, photo journalism and studio photography. That is why we do field trips!

Due to potential students having to travel quite a distance for classes we have scheduled this course over 10 weeks apart from final presentation which will be an one-man exhibition:

- 2-3 hour lecture Tuesday or Friday night every week.
- Morning theory followed by a practical photography session on Sat. Sat. class can be repeated/converted to Sunday. Students traveling far can stay over on Fri. night for the Sat class.

Dates can change to the need of students but must be negotiated.

Further self-study (notional) hours are compulsory for successful completion of the SAQA US Certificate. Should classes be missed, classes can be repeated/presented mid January 2018.

On successful completion and submission of your Portfolio of Evidence, (including a one-man exhibition) you will receive the following Competency Certificates:
SAQA US 336114: Use a still camera to capture a range of photographic images
SAQA US 336096: Plan and organise logistical requirements for a photographic brief / assignment.

Students who do not wish to submit a Portfolio of Evidence, will receive a VSS Certificate on submission of a successful Photography Portfolio.



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Accreditation no: ACC/2014/07/3059

Media, Information and Communication Technologies
Sector Education and Training Authority

Accelerating quality skills towards an information savvy society



certificate - intensive photography course - general information

Course Fees: R4 900.00 Includes full colour handbook, DVDs, grey card, slide ruler, pinhole, all classes, assessment, moderation and certification. Coffee/Tea.

Admission and Equipment:

Computer Literacy is an absolute requirement.
35mm DSLR camera that can shoot in RAW.

Facilities:

Studio, darkroom, digital darkroom (computer room), mounting room with equipment. Studio can be booked at any time by registered students at no additional charge.

Registration:

Completed enrolment form and proof of payment will secure your place on the course.





certificate - intensive photography course - curriculum

1. Fundamentals of photography

(EEK 1; 2; 5; 12 & 15)*

Week 1 1a: Basic photo science. light, and exposure - the Golden Formula. Discuss implementations and creative control applicable to this photography segment.

Self study 1b: Research samples and applications of pinhole photography.

Sat Oct 22 1c: **Theory:** The darkroom
Practical: Set up and take pinhole photo, develop film and make contact print in darkroom.



Andre Victor - pinhole photo



2. The digital camera

(EEK 2; 3; 5; 9 & 15)*

Week 2 2a: Key DSLR camera features - Buttons and settings. Exposure - speed/time versus aperture. Discuss implementations and creative control applicable to this photography segment.

Self study 2b: Research Rangefinder cameras versus SLR cameras.

Sat Oct 28 2c: **Theory:** Composition, colour and visual communication

Sun Oct 29 2c: **Practical:** Available light shoot on location

3. Lens technology and technique

(EEK 2-4; 12-14 & 15)*

Week 3 3a: All about lenses: Lens characteristics and selection. Depth of field. Discuss implementations and creative control applicable to this photography segment.

Self study 3b: Watch "National Geography - The Photographers" and discuss your favourite photographer/genre in a written assignment.

• Fri Nov 3-5 3c: **Practical:** Nature photography at Pilanesberg game reserve



4. Digital platform for photography

(EEK 6-9; 11 & 12)*.

Week 5 5a: Understanding RAW and other file extension. Introduction to Adobe Photoshop Lightroom and file management. Documenting, scanning and filing logistical requirements for safe keeping

Theory: Creative Adobe Photoshop Lightroom.

Practical: Post edit and manipulate own work.

Self study 5b: Create 'Image Bank' for source and for export with proper key-wording, preferably on an external hard drive.

5. Electronic flash/strobe

(EEK 1- 4; 12-14 & 15)*

Week 4 4a: On-Camera Flashes and Studio flashes, applications and science. Discuss implementations and creative control applicable to this photography segment.

Self study 4b: Compare and illustrate differences between flash and available light photography, discuss advantages and disadvantages of each.

Sat Nov 18 4b: **Theory:** Portraiture lighting.
Practical: Creative studio portraiture and lighting



*See p4



certificate - intensive photography course - curriculum

6. History of photography as art

(EEK 2-5; 7; 13; 14 & 15)*

Week 6 6a: History of photography versus history of art with reference to cubism, with emphasis on the creative photographer as an artist. Discuss implementations and creative control applicable to this photography segment.

Self study 6b: Research cubism with reference to work in all art genres.

Sat Nov 25 6c: *Theory:* Creative filters and in-camera manipulation.
Practical: Shoot image in style of early modern artist/photographer of your choice.



7. Macro & close-up photography

(EEK 1- 4; 10; 12-14 & 15)*

Week 7 7a: Close-up and macro photography- science, flash/strobe and specialised lenses. Table-top white/blackline photography.

Self study 7b: Research and plan food advertisement with applicable sketches.

Sat Dec 2 7b: *Theory:* A look at graphic design - formatting and page layout.
Practical: Food photography for magazine advertisement.

8. Fashion photography

(EEK 1- 5; 12-14 & 15)*

Week 8 8a: Creative glamour and fashion: Portraiture. Lighting, styling and props. Make up tutorial.

Self study 8b: History of fashion and glamour portraiture. View VSS DVD on this subject and plan contemporary fashion shoot.

Fri Dec 9 8c: *Theory:* Prepare photo equipment an checklist against brief criteria.
Practical: Make-up styling and applied fashion photography on location.



9. Photo journalism

(EEK 1- 5 & 9-15)*

Week 9 9a: Photojournalism in theory- nature of photojournalism, the history of photojournalism and ethics.

Self study 9b: Discuss ethics of photojournalism with reference to Kevin Carter's 'Vulture Stalking a Child' photo.

Sat Dec 16 9c: *Theory:* Photojournalism in practice- equipment and techniques.
Practical: Real world photo journalism at shanty town and shebeens in rural area.

10. Exhibition

(EEK 1- 15)*

Week 10 10a: Digital printing technology processes within the production of digital photographic images.

Self study 10b: Prepare portfolio of photographic images and finalise assignments for completion of Portfolio of Evidence and summative assessment.

Weekend 10c: Present and exhibit photo portfolio at end of course exhibition at VSS.



*See p4



certificate - intensive photography course - curriculum

ESSENTIAL EMBEDDED KNOWLEDGE (EEK):

1. Light sensitive (sensitometry) within the use of a still photographic camera.
2. Lighting techniques for capturing photographic images.
3. Applicable theory of camera anatomy and lenses when capturing still photographic images.
4. Photographic and visual elements and principles.
5. History of photography as an art form when capturing still photographic images.
6. Digital theory when working within a digital photographic environment.
7. Applicable software application for digital production environment.
8. Photographic workflow processes within the:
 - Recording, organizing and filing of documents and information.
 - production of digital photographic images.
9. Digital imaging procedures to capture photographic images in a digital environment.
10. Digital printing technology processes within the production of digital photographic images.
11. Recording, organising and filing of documents and information.
12. Relevant measuring, scientific and chemical procedures when
 - capturing photographic images.
 - planning and organising logistical requirements for a photographic brief.
13. Latest trends, movements and styles for organising logistical requirements of a photographic shoot.
14. Housekeeping and safety procedures within the context of:
 - using still cameras to capture photographic images.
 - planning and organising logistical requirements for a photographic brief.
15. Communication methods:
 - to communicate when capturing photographic images.
 - to communicate the planning and organising logistical requirements for a photographic brief.



UNIT STANDARD ID 336114: USE A STILL CAMERA TO CAPTURE A RANGE OF PHOTOGRAPHIC IMAGES

PURPOSE OF UNIT STANDARD: To enable a learner to be able to capture photographic images with a still camera.

NQF LEVEL: 4

CREDITS: 15

UNIT STANDARD ID 336096: Plan and organise logistical requirements for a photographic brief / assignment

PURPOSE OF UNIT STANDARD:

The purpose of the learning is to enable a learner to plan and organise logistical requirements for a photographic shoot in either an analogue or a digital photographic environment.

NQF LEVEL: 4

CREDITS: 5

These unit standards contribute to the competence of those learners who want to pursue a career in the Photographic sector, and contribute to greater levels of production and quality in this sector. The unit encompasses the development of a schedule for a photographic shoot, planning and organisation needed, and documentation of all logistical arrangements according to a photographic brief determined by a client.

Credited learners are capable of:

- Analysing aims and outcomes of a photographic brief to identify logistical requirements.
- Planning and organising the photographic work schedule according to identified criteria.
- Presenting, evaluating and adjusting a work schedule to plan and organise logistical requirements of a photographic brief.
- Documenting and filing logistical requirements for safe keeping.

PRINCIPLES OF ASSESSMENT: Validity, authenticity, currentness, sufficiency and the process must be fair and consistent.

VSS Reg Doc 02

STUDENT ENROLMENT CONTRACT PART-QUALIFICATIONS

Page 1 of 2

Instructions for completing this form:

1. Complete **all sections** of this application for admission.
2. E-mail this application to VSS Creative College
3. Attach documents:
 - Certified copy of ID
 - National Senior Certificate / Statement of Results
 - Curriculum Vitae (short)
4. Proof of payment of registration fees. (See schedule on page 2 of this document)

Start Date: / / 20__

A. SKILLS CERTIFICATE / PART-QUALIFICATION

Indicate clearly which Part-Qualification you are applying for:

SKILLS CERTIFICATE PHOTOGRAPHY SAQA US ID: 336114 & 336096 Credits: 20	<input type="checkbox"/>
SKILLS CERTIFICATE GRAPHIC DESIGN SAQA US ID: 117509 & 117512 Credits: 20	<input type="checkbox"/>

B. PERSONAL INFORMATION

1. Surname	
2. First Names	
3. Title	4. Initials
5. Date of Birth	
6. ID or Passport no	7. Home Language
8. Telephone no Home	Parent/Guardian
(Include dial code)	
Mobile	Parent/Guardian Mobile
9. Email addresses: Own:	Parent/Guardian:
10. Postal Address	11. Home Address
	(Domicilium citandi et executandi)
Postal Code	Postal Code

C. GENERAL INFORMATION

12. Highest Qualification: _____ Year Completed _____ Institution _____

13. Disability: _____

14. Special Needs: _____

D. PAYMENT AND DOCUMENTS

1. Registration fee of **R4 900.00** must be paid into bank account by direct deposit or EFT. Proof of payment must be supplied.

Bank: Absa
Branch: 632005
Ac no: 406 7624 782
Reference: Surname and initials

2. Certified copy of identity document
3. National Senior Certificate OR Statement of Results Grade 12 or Grade 11.
4. Curriculum Vitae (short)

E. SIGNATURES OF PARTIES TO THE CONTRACT

Date:	Student:	Parent/Guardian:	On behalf of VSS:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



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D. TERMS AND CONDITIONS

I hereby apply for admission as a student to Visual Skills School (Pty) Ltd, herein after referred to as VSS, with the following terms and conditions:

1. I acknowledge receipt of the Assessment Guide and Curriculums and I submit to all rules, regulations and conditions.
2. I acknowledge and fully understand that I am liable for full payment of my study fees, irrespective if I complete my studies or not.
 - 2.1 I agree that I take responsibility for paying the full course fee OF R4 900.00.
 - 2.2 In the event of an arrangement of payment of fees, I agree that I have to pay the full course fee of R4 900.00 in two instalments and that the final instalment must be paid in full before completion of lectures of the course.
 - 2.3 In understand and agree that late or non-payment will prohibit me from receiving learning materials and that no assessments will take place or results will be made known until study fees have been settled in full.
 - 2.4 I understand that if I am under the age of 18 my parent, sponsor or legal guardian should co-sign this document to legalise my enrolment at VSS.
 - 2.5 I also understand that in the event of my parent, sponsor or legal guardian being responsible for my study fees, he/she has to sign all other agreements regarding the payment of fees and that he/she is responsible for the payment of fees as per agreement.
 - 2.6 I waiver all legal exceptions including *non causa debiti, non numerata, errore calculi*, revision of accounts and no value received.
3. I agree that the address provided herein is my *domicilium citandi et executandi* and undertake to notify VSS of any change of address in writing.
4. I understand that I have been admitted subject to the rules, regulations and conditions set out in VSS policy documents and I undertake to respect the Copyright on all lectures, textbooks, study guides, CDs, DVDs and mnemonic devices received from VSS.
6. **Cancellation and Refund policy:**
 - 6.1 In the event of a valid reason for inability / impossibility to attend the course enrolled for, I understand that I will remain liable for the full course fees and that I will be able to attend and complete the course during the next term.
7. **Student obligations:**
 - 7.1 A student has an obligation to pay the course fees as agreed.
 - 7.2 A student has an obligation to obey all rules and regulations as provided for in the Code of Conduct for Students.
 - 7.3 A student has an obligation to ensure that he/she submits all practical work and assignments for assessment as indicated in the Student Guide to Assessment.
 - 7.5 A student is obliged to respect the Copyright that subsists in all study material as set out in 5.
8. **Provider obligations:**
VSS College will provide study materials, practical work sessions, student support, career guidance and counselling. Furthermore VSS undertakes to do all assessments, moderation and submission of PoEs to MICTS for certification.
9. **Guarantee policy:**
VSS guarantees the student quality assurance on all study material and support within our scope and capability. Should VSS be unable to deliver stated services, excluding reasonable circumstances, VSS will refund the student the study fees.
10. **Declaration and undertaking:**
I declare that all particulars furnished by me on this form are true and correct and I undertake to comply with the rules, regulations and decisions of VSS and any amendments thereto and have taken note of advice which may be applicable to students in general and or to course for which I have registered.

I also acknowledge that this form, by signature thereof, becomes a binding contract.

E. SIGNATURES

Signature of Student	Date	Signature of Parent/Guardian/Sponsor	Date
	__/__/20__		__/__/20__

F. OFFICE USE

Student No:

Registration Fee Received on:	__/__/20__
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