

Creative Photography Guide

History of art & photography,
related Photoshop tutorials &
photo techniques
for the creative photographer

BOOK
LAUNCH



by Hein Waschefort

This book forms part of an extensive course in creative photography, containing 12 chapters dealing with crucial art periods and their influence on creative photography. Some original and exclusive Photo techniques and Photoshop tutorials are given at the end of each chapter with reference to the relevant style and art period. A DVD is supplied with reference photos for all Photoshop tutorials.



The DVD also include;

- 1 hour composition presentation,
- 1 hour colour value presentation
- 1 hour Photo evaluation presentation,

A grey-card is included to assist with photo technique tutorials on exposure.

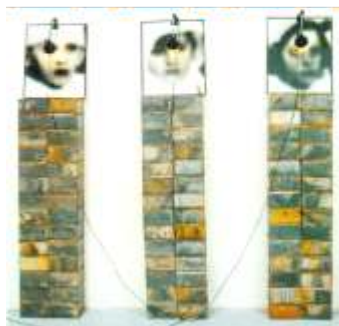
Tutorial editorials and presentations are written and presented by Hein Waschefort. Books are numbered and allow for on-line help with the relevant tutorials. hein@heinwaschefort.com.



Cost: R425 excluding delivery
Includes: DVD and grey card
to order: Deposit R425 (excl optional postage courier)

Banking Details:
Visual Skills School cheque ac
Absa Bank Branch code 632005
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Confirm payment with
info@vsscreative.com

Delivery: Since book is printed on demand in Cape Town delivery might take 2 to 4 weeks.



History of Art

- Renaissance
- Baroque
- Neo-classicism
- Realism
- Impressionism
- Post Impressionism
- Cubism
- Futurism
- Surrealism
- Pop art
- Minimalism
- Conceptual art
- Body art



History of Photography

- The Wet Plate
- Dramatic Era
- Pictorialism
- Realism
- Photography Modern Art
- Photo Impressionism
- Post Photo Impressionism
- Photo Cubism
- Futurism Photography
- Photo Surrealism
- Pop Photo
- Photo Minimalism
- Conceptual Photography



Photoshop

Prepare Photoshop

The Renaissance look

Shortcuts and Plug-ins

The Dramatic Look

Green Screen

Neo-classic Look

Focus Stacking

Rain & Drops

Impressionist Look

Cubist Layers

Pan movement

Refraction

Textured Colour Fields

Monochrome

Easy Layering

Photo Technique

Portrait Paramount lighting

Portrait Loop lighting

Portrait Rembrandt lighting

Portrait Split lighting

The Big 5 Visual Elements

Shoot Droplets & Textures

In-camera Motion Blur

Expose for High-key

Shutter/Camera speed

Expose for Low-key

Composition

